

MISSION THREE

OPERATION OCELOT



ON TOUR!
DAKATCHA
WOODLAND / KENYA

WITH
STEVE BACKSHALL

MEASURE YOUR SCHOOL, PLAYGROUND,
CLUB HOUSE OR ANY SPACE TO CREATE
YOUR TARGET AND RAISE MONEY AS A
TEAM TO SAVE THE SAME SIZE
AREA IN KENYA.



WORLD
LAND
TRUST

WHY?

AFTER THE SUCCESS OF PREVIOUS OPERATION OCELOT MISSIONS, MISSION THREE WILL HELP FUND THE EXPANSION OF A ROCHA KENYA'S RESERVE IN THE DAKATCHA WOODLAND, A CRUCIAL KEY BIODIVERSITY AREA.



AROUND 90% OF THE COASTAL FORESTS OF EASTERN AFRICA HAVE ALREADY BEEN LOST, WHICH MEANS SPECIES ARE LOSING THEIR NATURAL HABITATS. FOR MANY RESIDENT THREATENED SPECIES, DAKATCHA IS ONE OF A LAST HANDFUL OF HOMES LEFT ON THE PLANET.



DAKATCHA'S THREATENED BIODIVERSITY REMAINS AT RISK FROM LAND USE CHANGE AND COMMERCIAL CROP CULTIVATION. THIS IS COUPLED WITH DEGRADATION AND OVERUSE OF THE FOREST AS A SOURCE OF FUEL WOOD. BUT THROUGH OPERATION OCELOT, WE CAN SAVE THESE HABITATS FOR GOOD. TOGETHER, WE CAN PROTECT ONE OF THE WORLD'S MOST THREATENED FOREST HOTSPOTS.

WHAT?



- ✓ Save some of the last 10% of the coastal forests of Eastern Africa
- ✓ Preserve the Dakatcha Woodland, a Key Biodiversity Area
- ✓ Protect the homes of endangered species, such as the Sokoke Scops-Owl

HOW?



1. MEASURE YOUR AREA



3. RAISE MONEY AS A TEAM TO SAVE THE SAME SIZE AREA IN KENYA

2. CALCULATE YOUR TARGET AT WORLDLANDTRUST.ORG

