



**WORLD  
LAND  
TRUST**

Saving land  
Saving species



# YOUR WILL POWER

can protect the most threatened habitats and species in the world

Give wildlife a future with a gift in your Will

# YOUR WILL POWER

can take direct action to save our natural world

For over 35 years, World Land Trust has saved threatened habitats to protect precious wildlife. However, as the impact of climate change intensifies and the danger to wildlife grows, our work is far from over. 2023 was officially the warmest year on record, with 3.7 million hectares of primary tropical forest lost – the equivalent of almost ten football fields of forest disappearing every minute.\*


Yet a gift in your Will to World Land Trust has the power to change that. Together, thanks to people like you, we've already protected over 2.5 million hectares (6.3 million acres) of land, an area bigger than Belize, putting ownership directly into the hands of local people. We are actively growing our impact and we aim to save well over another 1 million hectares by 2030. Find out how a gift in your Will can give our natural world a future.

\* Source: Forest Pulse: The Latest on the World's Forests | World Resources Institute Research (wri.org)

**1,333**

hectares of Guatemalan lagoon have been added to our partner Fundaeco's Laguna Grande Reserve.



A photograph of Sir David Attenborough standing in a lush field of tall purple and red flowers. He is wearing a light-colored jacket over a blue shirt. The background shows green foliage and a tree. The overall scene is vibrant and natural.

**“World Land Trust has  
more effect on the  
wild world than almost  
anything I can think of”**

Sir David Attenborough

# YOUR WILL CAN SAVE LAND FOR LIFE

Safeguarding habitat through a gift in your Will is a crucial first step to save all the life that lives within it. Our unique approach puts land into the hands of local communities who best know how to care and protect it in perpetuity.

All around the world we look to secure land with the greatest potential to protect rich biodiversity or combat catastrophic climate change. From Amazonian rainforest to African savannah, Armenian steppe to Asian mangroves, our aim is to expand and protect threatened habitats to make them bigger, better and more connected, so the wildlife and people who live within them can thrive.

Wherever possible we buy land outright. But where land is owned communally or through customary ownership, we use lease or community conservation agreements to give it equally strong protection.

## 2.5M

hectares of land have been  
protected thanks to generous  
gifts to World Land Trust  
since 1989.



Our supporters have connected and expanded South Africa's Greater Ukuwela Nature Reserve giving endangered Black Rhinos, Lions, Cheetahs, Giraffes, Elephants and African Wild Dogs an unbroken thread of protected habitat

On 850 hectares of Colombian Cloud Forest on the Guanacas Reserve you've protected 665 animal species, from pumas to chocolate frogs and 38 species of hummingbird, each of which pollinate up to 2,000 flowers a day.

# YOUR WILL CAN SAVE THREATENED SPECIES

Experts agree that saving land is the most effective way to save threatened species. Your gift can protect and restore rare habitats, protecting life within them to let nature start glorious chain reactions that allow wildlife to thrive.

From the tiniest fungi, plants, and insects to birds, frogs, and reptiles, to big cats and elephants, a gift in your Will can protect whole ecosystems, across wide landscapes. Nature can bounce back and recover in spectacular ways if given the opportunity.

Across the globe, the communities we work with now safeguard the future of over 12,900 species. And in places like Colombia's extraordinary cloud forests, it means we can help save some of the most threatened species in the world from extinction, protect the widest range of life, and even discover new species previously unknown to science.

A vibrant photograph of two hummingbirds with iridescent blue and green feathers hovering around a large, bright pink flower. The background is a soft, out-of-focus mix of green and yellow. The hummingbird on the right is perched on the edge of the flower, while the one on the left is hovering nearby.

# 12,900+

species are now under the protection of our partners.

# YOUR WILL HELPS PEOPLE PROTECT THEIR HOME



Nina Seale

Since 1986, Grupo Ecológico Sierra Gorda, has transformed the future for people and wildlife in the Sierra Gorda Biosphere Reserve in Mexico, thanks to a local carbon tax scheme, where polluters pay to help restore the forest

Any gift you leave to World Land Trust, reaches far across the world. We use it to support over 50 local partners who work with local people to secure land for wildlife.

Rather than being owned by World Land Trust, these reserves are maintained by the people who live there. And they do the hard work of protecting their home. Our support has empowered local communities, so they can plant the trees to restore land, capture carbon and bring landscapes back to life. Together, we help them protect wildlife from poachers and find ways to earn a sustainable living through climate-smart agriculture, ecotourism or the sale of carbon credits.

Thanks to partners like Pati Ruiz Corzo, 100,000 people in Mexico now earn an income through this kind of 'conservation economy'. You can trust partners like Pati to use any gift in your Will to show the world that we can live in harmony with nature.

**“Being a female environmental leader in Mexico is difficult, but I came at them like a hurricane. With a conservation economy, based on local solutions that are built from the bottom up, so that all people share in nature’s abundance.”**



**Pati Ruiz Corzo,**  
Founder and Director of Grupo Ecológico Sierra Gorda

Roberto Pedrazariz

# DENYSS HAS LEFT A LASTING LEGACY

## In Ecuador's Buenaventura Cloud Forest

There's a corner of Ecuadorian rainforest that will forever be protected for wildlife, thanks to long-term World Land Trust supporter, Denyss Wilsden. He made many generous donations in his time, almost all of them to support our projects in Ecuador.

Now his legacy will live on in 358 hectares (884 acres) of land, which has enabled the Buenaventura Reserve to be expanded to 3,700 hectares (9,143 acres), protecting wildlife from the threat of logging, mining, and expanding agriculture forever. It has also extended the Buenaventura Reserve further north and to higher elevations, helping threatened birds such as the El Oro Parakeet and Tapaculo respond to climate change by moving to cooler parts of the reserve.

The protected habitat is a lasting tribute to a man who played a significant role in the success of Buenaventura and took great pleasure in defending Ecuador's wildlife over several decades. We are forever grateful to Denyss for his support.

"Denyss was a familiar voice on the phone for many years, and his encouraging letters of support were always accompanied by generous donations. It's wonderful that his enthusiasm to protect Ecuador's wilderness can now be remembered in the rich forest of Buenaventura."

Anne Clifford, Major Giving Manager



# PAUL'S PLEDGE

will protect the natural world he loves

**"I like that World Land Trust do something real and tangible by buying land and restoring biodiversity."**

Paul Walden

"All children are fascinated by nature. Some lose it as they grow older, but I never did," says World Land Trust Supporter, Paul, explaining why he's pledged a gift in his Will. "I grew up on David Attenborough documentaries and last year we visited the Mountain Gorillas from Life on Earth ourselves. John Burton, the founder of World Land Trust helped campaign to save them.

All my life, the natural world has given me pleasure. We often safari in Africa; we took our first trip to Costa Rica recently, next week we're off to Brazil to see Jaguar, Ocelot, and Tapir and next year, India for Tigers – always mitigating our carbon footprint through World Land Trust. When I'm gone, I just want to give something back to somewhere like Madagascar, Ecuador or Colombia.

You do feel proud when World Land Trust say your donations have saved a rainforest forever. I'm a realist, so before I die, I'm trying to make things good for those left behind. Hopefully my children will have a liveable planet as rich as the one I inherited."

Paul and his daughters Chelsea and Molly, were lucky enough to visit the Mountain Gorillas of Bwindi Impenetrable Forest in Uganda last year.





# MAKING A WILL IS EASY

**to protect your loved ones, and remember the World Land Trust**

Making a Will is a wonderful way to put all your affairs in order and make life easier for those you leave behind. It's a clear way to share what you would like to happen to your property, money and personal possessions.

Of course, your family and friends come first, but once you've cared for them, writing a Will also give you the opportunity to support the causes that mean the most to you. Whether you have a lot or a little to give, your gift will support direct action to protect more of the richest, most biodiverse and beautiful land in the world.

If you're considering leaving us a legacy, we can help make it easy, by explaining how gifts in Wills work, helping you write a Will for free, and by answering any questions you have. Although any decision is yours alone to make, it's hugely helpful to know about any gift you plan to leave, as it helps us to plan ahead with confidence. Because of you, we can put plans in place to secure more land, save more species and work with more local communities.

**"After looking after my loved ones, the major proportion is going to World Land Trust. In my work I did a lot of community engagement with local people, and I like that WLT does exactly the same. When I die, I believe my spirit will live on. I think of it as ashes to ashes. I will simply return to the land."**

**Kamila Zahno.**

# JUST TAKE FIVE SIMPLE STEPS

to consider the legacy you'd like to leave to the next generation



## 1. Think through what you own

Consider the value of your home, savings, investments or possessions. Then subtract any mortgage, loans or bills outstanding. This will add up to your 'estate' i.e. how much might be left over for your loved ones or any charities you wish to support. Of course, things change but it's good to know where you stand.



## 2. Decide what advice you need

World Land Trust can help you write a simple Will for free, thanks to our partnership with [Farewill](#) or with National Free Wills Network. If you prefer to make your own arrangements, the Law Societies in [England & Wales, Scotland](#) and [Northern Ireland](#) can help.



## 3. Decide who you would benefit from your Will

Your adviser will need a list of all the family, friends or charities you want to remember in your Will. Did you know that unmarried partners won't automatically benefit from your Will unless you specifically mention them within it? Think about who you'd most like to help and how much you'd like to give to everyone.



## 4. Choose your executor(s).

An executor is the person you ask to carry out the wishes set out in your Will. You can ask your solicitor to do this, but you can also involve a trusted family member. It can be a big responsibility, so ask their permission first. You can leave the Will in the care of your solicitor but keep your own copy and for safety's sake let people know where to find it.



## 5. Name your chosen charity

To leave World Land Trust a gift in your Will, your solicitor will need to include the following information. Please make sure these exact details are spelt out in your Will.

**Registered Charity name:** World Land Trust

**Charity Registration Number:** 1001291

**Registered Address:** Blyth House, Bridge Street, Halesworth, Suffolk, IP19 8AB

# YOU CAN WRITE A WILL FOR FREE

with the help of our partners at Farewill and the National Free Wills Network

If you need to write a new Will, we have partnered with Farewill to offer you the option to write a simple Will online for free. A brief series of questions allows Farewill to create your Will, with live chat or phone support available. Your Will is then checked by their legal experts who approve it for you to print, sign and have it witnessed.

Helpfully, as your life and family changes, they can also help you update your Will. Just £10 a year gives you the on-going specialist support you need. It's a really easy way to look after loved ones or support the charities, like World Land Trust, that mean the most to you. Simply [click to arrange a call back](#), go [online](#) or call 020 8050 2686 letting them know you are a World Land Trust supporter.

If you would prefer to speak to a local solicitor, then the National Free Wills Network can help. Simply call us on **01986 874422** or email us at [legacies@worldlandtrust.org](mailto:legacies@worldlandtrust.org) and they will send you all of the details you need to arrange a face to face appointment. During the call they'll discuss the benefits of writing or amending a Will, value your estate and outline any tax implications, help you ensure your loved ones are looked after and how to consider any provision you may want to leave to charities like ours.



Fewer than 50,000 Asian Elephants are thought to survive in the wild, and in fast-growing countries like India, the elephant corridors we create are vital to protect them from conflict with people. Just like us, Elephants live for 60 or 70 years or more, are highly intelligent, live in strong family groups and reputedly, never forget...

# WE'RE HERE TO HELP

with whatever you need to know

We know that you may have questions before leaving a gift in your Will, so here's some of the ones we're most commonly asked. If there's anything else you'd like to know please get in touch with our friendly team by **emailing [legacies@worldlandtrust.org](mailto:legacies@worldlandtrust.org), or by calling 01986 874422**. We'd be delighted to help.

## What can I leave to World Land Trust?

Any gift, large or small is amazing and will secure land, save species and protect our planet. You can choose to leave a fixed sum of money, known as a **pecuniary legacy**. Or you can make a **residual legacy** leaving a share of what remains of your estate after other gifts have been made. This helps to keep your gift more in line with inflation. Others prefer to leave a **specific item**, such as land, property or personal possessions. Your solicitor can advise on the advantages and disadvantages of each type of bequest.

## Are there any tax benefits if I leave a charitable gift in my Will?

Gifts to charities are exempt from tax, so are taken out of your estate before inheritance tax is assessed. As well as supporting a cause that's important to you, some people leave gifts to charity to reduce the tax they owe. Contact HMRC or a solicitor for expert advice.

## Can I leave a gift in my Will to a specific project?

If a particular country, place or species is important to you, we'd be happy to discuss your wishes, but please bear in mind that more open gifts give us the flexibility to direct funds where they are needed most.

## Will you keep the details of my gift confidential?

We will never publicise your gift without permission or pass on your details to any third party unless we have a legal obligation. Please see our **[supporter privacy policy](#)**.

## I already have a Will - how do I add World Land Trust to it?

All you're likely to need is a simple document called a codicil. A codicil is kept with, but not attached to, your existing Will. We can supply you with a simple form to create a Codicil and attach it to your Will. Sometimes, it makes sense to write a new Will and the free Will writing experts at **[Farewill](#)** and National Free Wills Network can help.

## If my circumstances change, can I change my mind?

Of course. A change in financial or family circumstances often means you will want to update your Will. Your Will is a very personal document setting out your final wishes and so it's important that you remain happy with your decisions.

By helping to buy Danjungan Island in the Philippines our supporters helped to protect the nesting sites of Green Sea Turtles from encroaching tourism development. Since then, we've also helped to regenerate local mangrove forests and coral reefs thanks to your gifts.



# A SIMPLE GUIDE TO THE LANGUAGE OF WILLS

- **Assets:** These are the things you own with monetary value, such as property, a car, savings, investments and personal possessions.
- **Beneficiary:** This is a person or charity who will receive a gift in your Will.
- **Codicil:** A simple legal document that alters your Will.
- **Estate:** Your estate is the value of everything you leave behind after any debts have been paid.
- **Executor:** Someone you appoint in your Will to carry out your final wishes, such as a solicitor, family member, or friend.
- **Intestacy:** This happens if you die without making a valid Will, and the law decides how to divide up your estate.
- **Legacy/bequest:** A gift in your Will to a person or charity.
- **Probate:** The legal process granting your executor(s) permission to go ahead and administer your Will.
- **Residue:** What is left of your estate after expenses, administration fees, gifts of fixed sums of money and personal possessions have been distributed.
- **Testator:** That's you - the person making the Will.
- **Witness:** The two people legally required to sign your Will.
- **Will:** Your legally binding document that sets out who should inherit your estate when you die.



# TAKE THE NEXT STEP

and you can help us plan for year after year, long into the future

It would be wonderful if you could share your intentions by completing this form – it allows us to thank you for any gift you've made, be aware of your future plans, and be there to help if you have any questions. Simply fill in the boxes below, save the document and email it back to us. You can also print it out and return it to us by post or simply call our team on the number below.

I have left a gift in my Will to World Land Trust

I intend to leave a gift in my Will to World Land Trust

I'm considering leaving a gift in my Will to World Land Trust

I'm no longer considering a gift in my Will and do not want more information

Title	<input type="text"/>	First name	<input type="text"/>	Surname	<input type="text"/>
Address	<input type="text"/>			Postcode	<input type="text"/>
Email	<input type="text"/>		Phone Number	<input type="text"/>	

We will occasionally keep you updated on the projects you have supported and other news from WLT through newsletters and appeals. If you are also happy to hear from us by email, please tick this box

and confirm your email address:

Please be assured we will not pass your details to any third parties for their use and your data will be held securely. Our full Privacy Policy, including details of the type and frequency of communications we send and how we use the data you provide, can be found on our website ([worldlandtrust.org.privacy](http://worldlandtrust.org.privacy)). You can opt out of communications or change your contact preferences any time by emailing our Supporter Care team at [donations@worldlandtrust.org](mailto:donations@worldlandtrust.org) or by calling us on 01986 874422



# OUR WILL PROMISE

- If you remember World Land Trust in your Will, we'll make sure it's used where it's needed most in the world, to secure land, save species and help people protect the natural world around them.
- Making a gift in your Will needs careful consideration, and there will be no rush. We're always happy to answer your questions, without obligation, or pressure. The decision is yours to make alone.
- We'd love to thank you for any pledge you make, especially as it helps us to plan future projects with more confidence. If you do tell us of your plans, we promise to keep your personal information secure and confidential.
- We know loved ones come first and you may change your mind about leaving a gift to the Charity in your Will. We understand and will always respect your choices.
- If you'd like to know more, about any particular aspect of our work, or strategy, we'd like to tell you as much we can. We hope you'll accept any future invitations to special events, or webinars where you can hear directly from our conservation experts.

## CONTACT US

[legacies@worldlandtrust.org](mailto:legacies@worldlandtrust.org)

01986 874422

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Registered charity No. 1001291

